

# WHY CONCRETE wins over ASPHALT

## **LESS MAINTENANCE.**

Concrete requires much less maintenance and repair over time, reducing hard costs as well as the dollars associated with downtime.

## **FUEL SAVINGS.**

The MIT Concrete Sustainability hub found that using stiffer pavements decreases deflection and reduces fuel consumption by as much as 3 percent – a savings that could add up to 273 million barrels of crude oil per year, or \$15.6 billion.

## **REDUCED LIGHTING COSTS.**

Concrete reflects three times as much light as asphalt. As a result, parking lots and roadways made from concrete require fewer light fixtures, reducing construction costs as well as long-term energy expenditures.

## **HIGHER STRENGTH.**

Since concrete pavements rely less on subgrade soils, they withstand heavier traffic loads without the rutting and potholes seen with asphalt.

## **LONGER LIFE.**

Concrete offers superior resistance to damage from heat, water and sunlight, actually gaining strength over time. Areas paved with concrete can deliver 20 to 50 years of trouble-free service.

## **FREEZE-THAW RESISTANCE.**

Our parking and pavement mixes are designed to withstand the harsh weather conditions of the Northeast. The advancement of concrete additives only increases the life span and durability of concrete.

## **AESTHETICS.**

Concrete's clean, bright-white appearance lends sparkle to streetscapes, parking areas, walkways and more. Concrete is more aesthetically appealing than asphalt.

## **REDUCED HEAT ISLAND EFFECT.**

Concrete surfaces are cooler than asphalt, reducing the heat island effect found in parking areas. This can result in temperature reductions of 7° to 10°F, helping to reduce building cooling costs in summer months.

## **NO VOCs.**

Unlike asphalt, concrete contains no petroleum, and therefore does not emit harmful toxins into the atmosphere during placement and hot weather.

## **OTHER GREEN BENEFITS.**

Many of F&F Concrete's mixes incorporate fly ash, a byproduct of coal-burning power plants, turning tons of potential landfill waste into useful construction materials. The addition of fly ash to concrete also reduces its overall CO<sub>2</sub> footprint by moderating the amount of Portland cement in every yard.

## **RISE IN THE COST OF OIL.**

In recent years, the steady increase in the price of oil has driven asphalt prices higher.